



**Titan Enterprises Ltd.**

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## Titan Enterprises Powers Forward with Green Initiatives

### Titan Enterprises

drives innovation and sustainability with strategic green investments and supply chain resilience.



### Reconciling environmental and economic objectives

can be challenging. However, being green is no longer viewed as a cost of doing business, but a catalyst for innovation, new market opportunity, long-term cost-savings and company resilience.

### Powering Sustainability with Solar Energy

In December 2024, Titan installed two solar panel arrays at its manufacturing facility, a move expected to offset six tonnes of CO<sub>2</sub> annually. This green energy initiative will power production processes, with surplus energy sold back to the National Grid. The solar panel installation was part funded by Low Carbon Dorset as part of the UK



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Government Shared Prosperity Fund. By reducing reliance on fossil fuels, Titan is cutting costs and its carbon footprint, demonstrating its [commitment to a sustainable future](#).

### **Enhancing Supply Chain Resilience**

To safeguard growth in 2025, Titan has focused on strengthening its supply chain. Titan is proud to source its key suppliers from the UK and by diversifying its network, have been able to explore different materials, designs and moulding that have improved the technical performance of their [flowmeters](#). With a stronger buying power brings the capability to manage increasing costs of raw materials and components, maintain competitiveness and meet customer demands more effectively. Maintaining local suppliers and securing larger quantities of stock also reduces the overall environmental impact of transportation and mitigates risk of supply disruption.

### **Recycling and Efficiency Through Technology**

Titan is rethinking its approach to recycling and has embraced innovative solutions, such as switching from printed technical documents to QR code systems, reducing paper use and waste. The company is also exploring ways to recycle old PCBs used in R&D or found faulty and rejected during production. Packaging material is an easy consideration when it comes to 'going green'. Titan is moving away from traditional polystyrene packaging to recyclable cardboard and the use of biodegradable 'worms' as filler, showcasing its commitment to environmental responsibility.



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## **Product Redesign for Environmental Benefits**

In a dedicated effort to use fewer environmentally harming or resource-depleting raw materials, Titan's [R&D](#) and production team work together to redesign products where possible. While regulatory requirements in industries like medical, pharmaceutical and food production pose challenges where materials must meet strict [food grade standards](#), Titan is determined to strike a balance between economic and environmental objectives and continues to explore evolving technologies.

“Investigating new technologies and materials and pushing the performance boundaries to test what can be achieved is exciting,” states Neil Hannay, Titan’s Senior R&D Engineer. “Something that wasn’t feasible say 10 years ago is now delivering results beyond our expectations because of new technology and material available that have properties that perform differently.”

## **Facing Challenges and Looking Ahead**

Despite 2024 being a rollercoaster year shaped by an unsettled geopolitical landscape, Titan remains focused on delivering quality and expertise. Through thought leadership, [technical articles](#), and targeted marketing, Titan builds trust and demonstrates its capabilities and resilience to a global audience.

“Through targeted investments and strategic initiatives, we are placing our commitment to sustainable practices firmly in our priorities alongside operational excellence,” says Kate Thomas. “These efforts are likely to result in a reduction of direct manufacturing



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costs and inventory savings, aligning our environmental stewardship with economic growth.”

Titan Enterprises’ commitment to sustainability and innovation is a long-term vision that will safeguard the company’s growth into 2025 and beyond.

For more information contact [Titan Enterprises](#) via email [sales@flowmeters.co.uk](mailto:sales@flowmeters.co.uk).

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